

Table 1. Benefits and costs of Tourism

	Benefits	Costs
Social/ Cultural	<ul style="list-style-type: none"> · Improvements in the standard of living · Education and capacity building · Encouraging cultural identity · Revitalization of cultural heritage · Cross-cultural exchange and understanding · Employment · Community building · Personal autonomy · Personal growth and development 	<ul style="list-style-type: none"> · Commercialization and staged authenticity · Changes in occupational structure · Archaeological deterioration · Changes in cultural landscapes · Loss of special places · Crime and drugs, sex tourism, child labour · Child labour · Overflow of tourists
Economic	<ul style="list-style-type: none"> · Employment and income (direct and indirect) · Multiplier effect on communities Stimulation of local entrepreneurship · % of GDP = foreign exchange Increase in tax income · Foreign investment · Improvement of infrastructure · Income maintenance and prevention of emigration 	<ul style="list-style-type: none"> · Dependency on one particular form of activity · Income distribution · Increases in prices for locals · Driving up the cost of land and labour · Leakages of tourism expenditure · Demand influenced by external factors · Seasonality in the consumption and production leading to limited returns on investment
Environmental	<ul style="list-style-type: none"> · Conservation and protection of natural areas · Increase local environmental awareness · Avoiding poor landscape design · Avoiding disturbance of wildlife · Environmentally suitable land-use and site planning · Plan for environmental hazards such as erosion, land slippage, damage from high waves, flooding, and earthquakes · Prohibition of certain activities in special areas · Support of environmental agencies 	<ul style="list-style-type: none"> · Unsustainable use of resources · Dependence on natural resources · Management of visitor flows · Construction and development · Aesthetic impacts on natural landscapes · Difficulties in control of water usage, waste management, air pollution and noise